

VIETNAM

HOI AN

EVENTS DOSSIER

A 4 day events program to
the World Heritage region
of Hoi An, Vietnam.

Prepared by
Asia Concierge



	DAY ONE	DAY TWO	DAY THREE	DAY FOUR
DESTINATION	FLIGHT TO DANANG	HOI AN	HOI AN	
BREAKFAST	In flight	At hotel	At hotel	At hotel
MORNING	In flight	Travel Program : Hoi An Hideaways with tailors and foot massage	Travel Program : Morning Farm to Market to Table program	At leisure until transfer out for onward international flight
LUNCH	In flight	Lunch at Tok Restaurant	Lunch at Cooking School	In flight
AFTERNOON	Group arrives Danang and transfer in to the hotel in Hoi An	Afternoon at leisure	Optional Touring Hoi An Shuttle Service	
EVENING	Pre dinner drinks poolside and dinner on site at Four Seasons	Hoi An Progressive Dinner	Streets of Hoi An Event OR Rural Hoi An OR Rice Plantation (other event options available)	
OVERNIGHT	Four Seasons Nam Hai	Four Seasons Nam Hai	Four Seasons Nam Hai	In flight

The Four Seasons, Nam Hai



ARRIVAL

- Fast track airport arrival service
- Separate luggage vans
- 35 seat coaster vehicles
- Private guide per vehicle
- Jasmine floral welcome
- 20 Ao Dai ladies on arrival at resort (optional)



Hoi An riverfront

HOI AN HIDEAWAYS (with tailor and foot massage)

DEPART 0830 - 1200

In the morning we start our exploration of Hoi An old town. We are dropped at the main artery of Le Loi Street and turn off immediately to follow a network of residential alleys that are dotted with striking original gateways leading to ancient houses, there's a smattering of local restaurants and workshops where sewing or embroidery takes place, and we'll pass a few family temples along the way.

There remains the option to commence our walk at Yaly Tailors where staff are on standby to measure up guests for shirts, dresses, jackets etc..all tailor made and delivered to the hotel rooms in 48 hours.

Arriving at busy Tran Phu Street we make our way towards the Japanese Bridge, Hoi An's most iconic sight. It was built at the end of the 16th century by the Japanese community to link it with the Chinese quarters.

We then visit Duc An house. This is one of our favourite examples of a Merchant's House, it has

been occupied by the same family for 8 generations and over 400 years. We continue investigating this area as it is home to some of the town's finest restaurants, cafes, and shops.

Break from our walk with a 'foot massage' and a glass of wine or beer from the next door craft brewery. Continue on to Hoi An market. The original French built market was replaced with the current model in 2000, Today's market lends in well with the surrounding architecture and continues to be the busiest and most interesting of the markets nearby.

Enjoy some free time wondering the town or return to your resort for time at leisure before dinner.

Inclusions :

- Entrance fees to the Old Town
- Escorted guide visit to main sites
- Foot massage and glass of wine / beer
- Return motorcoach transfers
- Tailors are a separate item



Hoi An riverfront



Japanese Bridge



Exploring the old town

Looking eastwards



Lunch option
TOK RESTAURANT



TOK RESTAURANT
HOI AN

Tok is a wonderfully unique and elegant restaurant serving beautifully prepared fusion cuisine using the finest local ingredients. Literally in the middle of the rice fields, the location is sublime.

Relax on one of the lounge beds on the edge of the fields with the beverage of your choice and watch the sun melt into the horizon. Then investigate the creative menu and enjoy Tok's laid back fine dining experience in the main dining room or on the terrace overlooking the rice fields.

Inclusions:

- Sunlounges and outdoor chairs for pre dinner drinks
- Private use of venue for lunch
- Catered Asian/Western Fusion dinner (mix plated shared menu)
- Free flow wine, beer, soft drink x 2 hours
- Return motor coach transfer to resort

Note: If we do not use the vespas or the jeeps in the evening then a short and interesting vespa or jeep ride through quaint residential streets and country lanes can be added to the morning Hoi An Hideaways excursion.

The venue is also an ideal place for a private group dinner in the evening.



Mango Mango at dusk



Mango Mango interior

PROGRESSIVE DINNER HOI AN STYLE

INCORPORATING PRE DINNER AT THE FIELD, FIRST COURSE MAI FISH, MAIN COURSE MANGO ROOMS

Depart the resort with a mix of both vespa motorbikes and open top army jeeps! Cruise down the beach road and veer off towards Hoi An, stopping at the Field for a pre dinner drink and snack overlooking the rice fields and river - a bucolic setting best seen as the sun fades for the day (we therefore recommend an early start to the dinner arrangements to take advantage of the early evening light).

Transportation awaits to whisk you off into town for our first sit down plated entree dishes of delicious Vietnamese cuisine with a twist at Mai Fish. Carefully selected, plants and bushes transform the courtyard and outdoor patio into a tranquil, garden-esque landscape.

Copper lighting casts a unique, golden glow over the tables. Meanwhile, the interior encourages you to relax. You're home. Paintings line the hallways, and ornate, wooden cabinets house antiques, locally made cups, glasses, and bowls.

A combination platter is served with crispy rolls, beef in La Lot leaves, and papaya salad with prawns to delight the palette. Cold beer is on tap for those that need to quench their first on a warm tropical night.

We then whizz off up the road to our final stop tonight. Mango Mango Restaurant is a colourful eatery that offers a fun, experimental menu and a wide range of signature cocktails. Located along the tranquil Thu Bon River, near the lantern bridge and night market, The spacious, three-floor interior, outdoor patio, and upstairs terrace make it the perfect place to take in Hoi An's fresh, tropical air and people-watch. It also boasts impressive views of the famous Japanese Covered Bridge, just a two-minute walk away.



Mai Fish beer garden



Cold beer on tap

At the end of the evening return to the resort by awaiting motor coach.

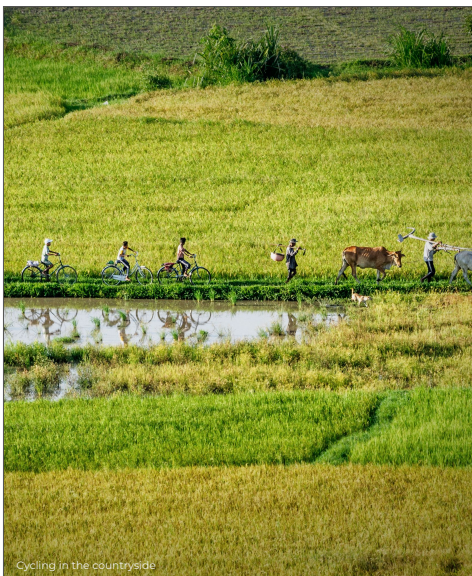
Inclusions :

- 1 x vespa per guest (coach from distant hotels)
- 1 x army jeep per 3 guests (optional)
- Venue hire at the Field with cushions on mats for grass seating (other arrangements possible).
- Appetiser's served at the Field
- Free flow wine, beer and soft drinks (1 hour)
- Mai Fish private use with entree platter
- Free flow wine, beer, soft drinks (up to 1 hour)
- Mango Mango private use
- 2 course main menu with dessert
- Free flow wine, beer and soft drinks (1 hour)
- Motorcoach for return transfer x 3

Important Note : Depending on final numbers on the program it may be necessary to source another restaurant or two to accommodate the total group size.



Mai Fish plate



Cycling in the countryside



Rural Hoi An

FARM TO MARKET TO TABLE - WITH COUNTRYSIDE CYCLING

DEPART 0830 - 1200 / LUNCH / RETURN 1400

We depart this morning with a minivan ride to Hoi An's Tra Que Organic Vegetable Village. Here you're introduced to various plants and herbs used in Vietnamese cooking. We pick up some bicycles and cycle through shaded neighbourhoods nestled among the the rice fields as we watch rural life unfold.

Buffalos walk across the road and block our way as we stop at a local Assembly House in the hamlet of An My for a refreshment stop served by ladies carrying drinks in the yolks.

We then continue by bicycle along quaint countryside rides before stopping at a local market on the north side of Hoi An. Our guided visit allows us to purchase some herbs and vegetables to be used in our cooking class later on.

Then we board our motorised sampan boats as we cruise up the Thu Bon River, past vast fishing nets and coconut water palms to our destination - the Red Bridge Restaurant and Cooking School.

Here, beside the peaceful river bank we are guided and taught to create some of the traditional Hoi An dishes, such as rice paper rolls, papaya salad, ginger fish in clay pot and crispy Hoi An pancake – depending on the seasonal ingredients available.

The 90 min session concludes with lunch on site. If competent in the kitchen or a skilled chef, this class may seem rudimentary. It is, however, a good entry-level class for someone seeking a first approach to Vietnamese cooking and with plenty of fun and some wine thrown in!

Inclusions:

- Bicycle hire and motor coach return
- Visits to vegetable garden and local market
- Motorised sampan boat journey
- 2 hour cooking class by local chefs
- 1 x apron and chef's hat (optional)
- 2 glasses of wine, beer, soft drink during class
- Vietnamese lunch
- Free flow wine, beer, soft drink x 1 hour



Red Bridge from riverside



Sampan boat ride to Red Bridge



Cooking station



VESPAS IN STYLE - HOI AN MICROCOSM!

DEPART 1600 - 1800 / MORNING DEPARTURE POSSIBLE

The delights of Hoi An await on this see all, experience all in a microcosm of Vietnam!

In the late afternoon we meet our driver with a vintage vespa on which we ride pinion through the streets of Hoi An and into the countryside on a beautiful journey of discovery. This is the perfect time for our ride as the late afternoon light enhances the colours and there is often plenty of activity in the fields.

We weave through the traffic and the back streets of Hoi An's old town until reaching Chuc Thanh Temple. This is one of the finest examples in Hoi An of a working temple that has maintained its true character while many have lost their old world charm due to overzealous restorations.

We can feel the magic of this place as soon as we pass through the ornate gate and enter the carefully manicured gardens. Your travel expert will take this opportunity to explain the practices and intricacies of Buddhism in Vietnam.



We time our visit for late afternoon/early evening prayers. This is a highly spiritual experience that brings one merit and good fortune and a sense of calm in oneself.

Returning to our vespas we embark on the last leg of our journey. As the golden light of the late afternoon embraces us, we venture into the countryside. We'll cross an iron bridge to an agricultural island and drive through farmlands, villages and follow waterways lined with aquatic palms. Your Travel Expert will be pleased to make stops along the way for a more intimate look at local village life.

Inclusions :

- Individual vespa (one per guest) with driver
- All guided services and entry points



RIVERS, RIDES & RUINS

DEPART 0800 - RETURN 1230 OR 1400 - RETURN 1830

When discussing the ancient history of Vietnam, one cannot ignore the Cham people who occupied Central Vietnam before the Vietnamese conquered their Empire. My Son was the most important religious site for the Cham, it was where religious ceremonies for the kings of the ruling dynasties were held, as well as a burial place for Cham royalty and national heroes. It is also Vietnam's most important ancient ruin and predates the city of Angkor in nearby Cambodia.

Situated in the shadow of Cat Tooth Mountain (Hon Quap) My Son is an incredibly atmospheric and mystical place in a sublime setting with around 20 brick towers with carved sandstone lintels and pillars surrounded by forest and jungle.

Its a captivating visit and understandably popular, for this reason we encourage to start a visit later in the afternoon to arrive just before they stop admitting visitors for a more intimate experience of this site.

We provide an archaeologist/Cham expert (subject to availability), who is an authority on this site, to stimulate your imagination and really bring the site to life.

We suggest enjoying a peaceful boat trip on the Thu Bon River, combined with gentle cycling through picturesque countryside and villages. We use the coach/coaster vehicle to cover the majority of the 50kms and focus on the prettiest stretch of river and most interesting trails for cycling.

Return to Hoi An/Danang in the early evening.

Inclusions :

- River boat journey on the Thu Bon river (cushions, snacks and cool drinks provided)
- Coach transfer from boat pick up
- Bicycle ride for remaining 5km stretch to site.
- Entrance fee to site
- Archaeologist / Cham Expert speaker to guide through the site



Evening event
RURAL HOI AN EXPERIENCE

Nestled on the outskirts of Hoi An town lies 'the Field' - a private setting overlooking the Thu Bon river and adjacent rice fields.

The Field's lush tropical environment with palm trees, rich vegetation and open green expanse is the perfect hideaway from the town allowing for private morning, afternoon and evening events.

On the grounds is a bamboo house beside the river with the capacity of 100 persons, a main house – overlooking the rice fields, bar and lounge area, a bamboo gazebo on the lake, and a large grass area which we recommend for a private event.

The space and set up is particularly ideal for a late afternoon gathering as the sun sets for the day and therefore can be considered as a pre dinner event, or a stand alone evening function.

Inclusions:

- Individual wooden table set up (as per image) or combined to make long tables in groups
- Coloured cushions and ground mats
- Simple but elegant table setting
- Hanging fish baskets on bamboo as lantern overhangs
- Vietnamese BBQ and street food buffet dinner set up in grounds
- Free flow wine, beer and soft drinks
- River bar not included (additional cost)
- Traditional dance and music entertainment
- Arrange of other entertainment options available

Note: Umbrellas are optional and an additional cost but should be considered utilising the venue for a breakfast or lunch event to provide shade in the heat of the day during the hot months of the year.



Rice Field picnic lunch



Asia Concierge



Arriving by rickshaw



Welcome lantern parade and LED conical hats

Evening event
 THE STREETS OF HOI AN



Calligraphy



Rustic table seating



Asia Concierge



Hoi An riverside at night

THE STREETS OF HOI AN
 HOI AN

With special permission, a pedestrianised street area in Hoi An is cordoned off for our group, creating an exclusive dining experience. Guests are dropped off and walk to the entrance of the street where drummers in traditional dress welcome them. The setting is complete with hundreds of colourful lanterns hanging in the trees.

A dragon dance leads the guests through to the street set up where cold drinks and towels are offered. Ladies carrying finger food on traditional yolk baskets lined with banana leaves weave amongst the guests offering welcome snacks. Rustic buffet stations line the street with a live grill area cooking a delicious selection of meat, vegetables and the freshest seafood.

Dancers and performers entertain during the evening. Traditional music, Cham dancing and other options available. After dinner, guests can light a paper lantern, make a wish and release it into the river – a local custom of Hoi An.

NOTE : Although this particular event has been operated for a number of years we tend to look at it with fresh eyes and make improvements to both set up, quality of materials and aesthetics.

Inclusions :

- Private street area fenced with security (location may vary from time to time)
- 10-12 drummers on arrival
- Dragon dance on entry
- Rustic street side table settings with lanterns
- Outdoor buffet food set up in market style
- Calligraphers x 2 (to write guests names)
- Old men playing chess
- Lantern making and crafts
- Free flow wine, beer, soft drinks x 2 hours
- Entertainment varied as per preference allowed)

NOTE : Actual street location for this event has been known to change due to control by the local authorities



Fashion catwalk across the fields



Local market stalls


Evening event
DINING IN A RICE PLANTATION


Location at night



Set up from the air

RICE PLANTATION

HOI AN

Vietnam's staple diet is based on rice, with many of its traditions and customs derived from the livelihood of the farmer and their everyday village community. There is nothing more visually striking in Vietnam than its vast swathes of deep green rice fields in the lead up to the harvest season of the south.

By creating a private village community in the surroundings of these fields, we are transporting your guests back to world where the rice harvest was (and still is) considered the event of the year for the local inhabitants.

Surrounded by ambient lighting, the area is transformed into a microcosm of all things Vietnamese, from children on buffalos, to women carrying produce on their yolks, market stalls, arts and crafts, fishermen on their sampans in the river, outdoor show cooking, religious blessings, traditional games, children singing and even a striking fashion performance along a bamboo boardwalk.

The guests may be dining in the middle of a rice field, however, the arrangements afford them the comfort of quality cuisine and dining. Please note that this event is a very rare arrangement for incentive programs due to the high costs of preparation and construction and will only appeal to those on a particularly high budget. It is also restricted to the rice crop season of central Vietnam.

Inclusions:

- Exclusive use of rice plantation area
- Construction and build of all elements
- Long table dining in bamboo pavilions
- Village recreation and market stalls in central space
- Hawker style food stalls and 'rustic' buffet stations
- Bamboo bar and drinks stations
- Entertainment varied as per preference (fashion show, traditional music and dance, Buddhist ceremony etc.)



Hoi An
VIETNAM



Asia Concierge

Why us?

Ever evolving, ever changing ... that's Asia in general. But no where is the pace of development as fast as found in the major cities of Vietnam.

Asia Concierge may be a new operator to market, however, it is managed at all levels by veterans and pioneer of the events industry in Asia.

It's Vietnam team have always been proud to lead the industry with the development of creative content and the sourcing of new venues.

It's Co Founding Partner, Paul Levrier, was the initial creator of events at the former Presidential Palace in Saigon, the first to turn the Fine Arts Museum and the Botanical Gardens into the event spaces they are today.

Under his direction he conceived exclusive use of the Temple of Literature in Hanoi and was the first to take over the Co Loa Citadel on its outskirts when incentive travel to Vietnam was unheard of. The vespa tours that are now so popular in the main cities of Vietnam was first devised and created by Paul via connections at a small vespa club in Ho Chi Minh City way back in 2004! Most recently, he led the operation of an event at the previously 'out of bounds' Hanoi Citadel in the heart of the city for 300 guests.

But our relentless pursuit does not stop there. Venues that have been tried and tested are now looked at with fresh eyes, taking concepts, theming and creative content beyond previous boundaries. New venue sourcing is ongoing, constantly on the look out for locations that are authentic and representative of Vietnam's rich culture.

This approach to our business extends to our excursion offerings. Not content with regular tour activities, a destination's highlights are brought to life with fine touches and elements that bring a sense of fun, exploration and further cultural understanding to the guest, leaving behind an indelible memory on ones time in Vietnam.

"Our legacy may have been created by the past, but we want to be remembered for what we are going to do today and tomorrow."

events.asia-concierge.com





SUPPORT TOOLS FROM THE ASIA CONCIERGE WEB PORTAL

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